

Responses to Questions #2 dated 04/25/07 For:

**Request for Qualifications
Consulting Services for
Communications and Social Marketing**

**City and County of Denver
Office of the Mayor
Greenprint Denver Program**

Question:

The final answer (see Responses to Questions #1 – dated 4/24/07) states that, "The City anticipates that services to be provided may be between 25-100K over the life of the contract." To clarify, I assume this means just in year one of the contract and not in all three years combined? and does this mean that 100K is the maximum amount to be expended (in other words, the City will spend 100K max)? Finally, is this referring to total amount (so fees for consultant as well as any expenses for add buys, printing, etc)?

City Response: *The City projected this amount as a potential range over the life of the contract, including extensions, if any. The actual expenditures may differ. The amounts referred to are total amounts, including all expenses.*