

Responses to Questions #3, dated 04/25/07 for:

**Request for Qualifications
Consulting Services for
Communications and Social Marketing**

**City and County of Denver
Office of the Mayor
Greenprint Denver Program**

Question:

Are you saying that the maximum dollar amount for this contract, including all extensions and all expenses, is 100K and that the city will not spend anymore that amount total?

City Response: *The City is not committing to spend a specified amount under any contract awarded through this RFQ process. The \$25k to \$100K amounts were only provided to indicate a probable range; however, unforeseen circumstances could cause an increase or a decrease in these projected amounts.*

The City expects this contract to be used primarily for consultant services in providing strategic planning for communications and community-based social marketing; other significant expenses will likely be handled through other purchasing or contracting mechanisms and subsequent to the strategic planning activities described in this RFQ.

Question:

Is there any possibility that the City would extend the deadline to May 2?

City Response: *The City has no plans to further extend the submittal deadline; the current submittal deadline (as previously extended) is Tuesday, May 1, 2007, at 3:00 p.m.*